2018 Pitt Mobile App Challenge
Pick Your Category

Show It
• Create a visual mockup
• Win up to $2,000 in Amazon.com gift cards

Code It
• Build a prototype
• Win up to $4,000 in Amazon.com gift cards
Find a Team

• Join a team or compete on your own
• Find teammates with the online Collaboration Hub
Submit Your Entry

Submit at My Pitt through 3/14

Show It
  • PowerPoint

Code It
  • PowerPoint
  • Video demo
Tips from Our Developers

Think Big

• What if I can’t program it?
• I’ll be in over my head.
• Is my idea even possible?
Tips from Our Developers

A Killer App is...

- A solution to a common problem
- Interesting to a broad audience
- Easy to use
- Visually appealing
- Addictive
Tips from Our Developers

**Sketch, Scribble, and Storyboard**
- Planning is more important than coding

**Make Sure It Works**
- Must function on a mobile device
- Invite friends to test (bribery works wonders)
Tips from Our Developers

Showcase Your App’s Utility
  • If you need data, you can spoof data with JSON (json.org) or use the publicly available data at pi.tt/appchallenge

What’s in a Name?
  • Don’t underestimate the power of a catchy name
Thank You and Good Luck!

Learn more at pi.tt/appchallenge